

You are **one** volunteer, but you make a huge difference for your CASA kids.
You might be their **one** source of consistency in an otherwise chaotic world.
But hundreds more kids still need **one** volunteer to help change their story.
You can make a difference for them by getting **one** more person to volunteer.

It all starts with **one.**



One-to-One Volunteer Recruitment Campaign

CASA of Lexington helped change the stories of 625 abused and neglected children last year. As a volunteer, you aren't just an important piece of that work, you are the heart and soul of what we do! You are also the best chance we have to serve even more children this year and next. The best way to find more people to serve as CASA volunteers is through our existing volunteers.

If each CASA of Lexington volunteer recruited just one more person to go through our training and become a CASA volunteer, we could double the number of children served. Can you imagine if 1,200 children benefited next year from having a CASA volunteer? It would be a truly incredible impact — far beyond what any one of us could do. But it is possible if we work together, and it all starts with one.

We're launching this One-to-One Volunteer Recruitment Campaign to try and turn the possibility of that incredible impact into a reality. We'll be sharing progress as we go on how many new volunteers our current volunteers help us recruit, and celebrating our successes together!

But we're not asking you to recruit on your own — we're here to help! **Turn this page over to read about the resources we have available and easy ways you can help us grow our volunteer base and ultimately serve more abused and neglected children!**

CASA Recruitment Tips

1

Share your story. Let your friends and family know that you're a CASA volunteer and why you volunteer. Don't be afraid to mention when you're headed to a visit or court. One of the biggest obstacles people encounter before becoming a CASA volunteer is believing the work is too difficult or complex for them to handle. Knowing someone who does the work and loves it helps them clear that first hurdle easily.

Send them to us for more information. You don't have to have all the answers. If someone wants to know more, you can send them our way! If you or anyone else has questions about becoming a CASA volunteer, please email info@casaoflexington.org or call (859) 246-4313.

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Use our resources. Pick up some of our "Become a CASA volunteer" business cards at the office and hand them out to people if they express interest. Wear your CASA face mask in public. Connect people to casaoflexington.org, which has lots of information about our program and an online volunteer application.

Share our CASA 101 video. Look for the video on the home page of our website, www.casaoflexington.org. From there, you can easily play the video for someone curious about CASA or share to social media. Organizations, clubs, churches and any other groups interested are welcome to play the video at a meeting.

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Become a social media booster. Make sure you like CASA of Lexington's social media accounts on Facebook, Twitter and Instagram, and like and share our content whenever you see it. You can also sign up to receive emails about ways to support CASA recruitment by emailing info@casaoflexington.org.

Let us know what you do. Did you talk to someone who's interested in becoming a CASA volunteer? Let us know or enter their contact information at www.casaoflexington.org/nominate and we will follow up with them. Do you have an idea for recruitment not listed here? Email info@casaoflexington.org and share it! We love to hear how you're doing and what you think.

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Monthly Recruitment Prize Drawing

When you recruit someone to start the process of becoming a CASA volunteer, call (859) 484-6551 or email info@casaoflexington.org with the person's name to be entered in a monthly drawing for CASA swag!